



FREQUENTLY ASKED QUESTIONS

Tips & Techniques

Q What is the actual weight of these new patented high-tech lures?

A The Illuminator water activated glow jig weighs approximately 1/8 oz with a slow fall characteristic that keeps bait in the strike zone longer than ordinary lead head jigs.

Q Why does the Illuminator lure look larger than traditional lead head jigs?

A A high quality long-life lithium battery, circuit board, transistor, resistor, and LED are built into it's unique resin head.

Q How does the Illuminator work?

A Simply tie the lure on and attach either translucent soft plastic or live bait and start catching fish. The on-board LED will automatically glow when wet and turn off when dry. No switches, replacement batteries, replacement bulbs or excessive manual charging required.

Q How long will the built-in battery and LED last?

A Illuminator's built-in long life lithium battery will provide 80+ hours of continuous service.

Q My jig's LED will not lite-up out of the box when wet, what is wrong?

A Simply scrape off any excess paint covering the small contact next to the eyelet and the eyelet itself located at the top of the jig head.

Q Can the Illuminator be used like a regular glow jig after 80+ hrs of use?

A Absolutely! These lures are finished with a long lasting durable earth compound glow paint allowing anglers to use them for a very long time.

Q Is the Illuminator environmentally friendly?

A Yes, they are more environmentally friendly than traditional lead jigs! The Illuminator has been tested by an independent lab and are mercury and virtually lead free.

Q Can I use my Illuminator lure for saltwater fishing?

A Yes, the Illuminator lure is extremely productive when used to catch snook, stripers, speckled trout, red fish, bone fish and many other species of saltwater game fish.

Q Can I use my Illuminator lure for ice fishing?

A Extreme cold temperatures do not effect the Illuminator's on board battery. It is a great choice for icing walleye, jumbo perch, northern pike, catfish, burbout, bass, crappies and more.

Q Is the Illuminator available in colors other than green (chartreuse) and pink?

A Glow blue will be available soon!

Q What size are the hooks?

A The 1/8 oz Illuminator water activated jig is equipped with a 2/0 razor sharp blood red hook.